

WOMEN IN BLUE ECONOMY

INTELLIGENCE GATHERING
AND CAPACITY BOOSTING



Co-funded by
the European Union





Project overview



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Project Partners

- | | | | | | | | | | |
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| 01 |  universidade
de aveiro | 02 |  GEONARDO® | 03 |  BLUEBIO
ALLIANCE | 04 |  BUSINESS
AS NATURE | 05 |  s.Pro
sustainable
projects |
| 06 |  OLLSCOIL NA
GAILLIMHE
UNIVERSITY
OF GALWAY | 07 |  <i>Marine Institute</i>
<i>Foras na Mara</i> | 08 |  clúster
maritimomarinodeandalucia | 09 |  NOVA
UNIVERSIDADE NOVA
DE LISBOA | 10 |  W4O
#WOMEN4OCEANS |
| 11 |  FEDERAZIONE DEL
mare
FEDERAZIONE DEL SISTEMA MARITTIMO ITALIANO | 12 |  GHENT
UNIVERSITY | 13 |  FORUM
OCEANO
CLUSTER DA ECONOMIA DO MAR | 14 |  akp
Norwegian Centres of Expertise
NCE Blue Legasea | | |

Project number: 101111985 / Date: 01/05/2023-30/04/2026 / Budget: € 1,321,013.54

Project Overview

With the support of **14 partners** from **9 countries**, WIN-BIG is addressing **gender imbalance** and **capacity gaps** in the **Blue Economy** across all **6 EU sea basins**, with a specific **focus on 3 emerging sectors**



Marine Renewable
Energies and Robotics



Blue biotechnology



Sustainable tourism
and blue sports



Why now?

01

BuE is still a traditionally **male-dominated** economy in almost all its established and emerging sectors.

02

Women make up just **29%** of the **workforce** in the BuE industry and only 20% in national maritime authorities

03

Women are in the **lowest-paid, least-protected, and lowest-status positions**, with their contributions being overlooked or undervalued.

04

Data is currently unavailable for other regions and not yet available for all Blue Economy sectors in the EU.

05

Need for gender equality to be mainstreamed and integrated into legislation and policies to promote improved employment opportunities for women.

06

Need to ensure a **gender-equal sustainable Blue Economy**.



To Whom?



Women

Women professionals, entrepreneurs and female lead of startups and SMEs



Men

Allies and advocates for gender equality



Clusters & Associations

Maritime & marine clusters and associations



Policy

Relevant national, regional and EU policymakers



BuE Sectors

All existing and emerging Blue Economy sectors



Public & Youth

All other groups interested in the project



Academia

Researchers working in the topic

..as well as Men

- We also find it crucial to engage **men** as **allies and advocates** for **gender equality**.
- By **involving men in the conversation** and emphasizing the **benefits of diversity and inclusivity**, we aim to create a **more supportive and equal environment** for **both men and women** in the Blue Economy.
- Men can play an **important role in promoting gender equality** and **breaking down barriers**, making their engagement and support crucial for the project's success.





How and What?



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Objectives



To map, report, and **assess gender representation** in the EU Blue Economy

Identify and **map capacity-building needs** per basin to empower women in leadership and participation in the Blue Economy.

Provide **tailored training, mentoring and networking for women** in various blue economy sectors and fields to boost women's capacities in entrepreneurship & innovation

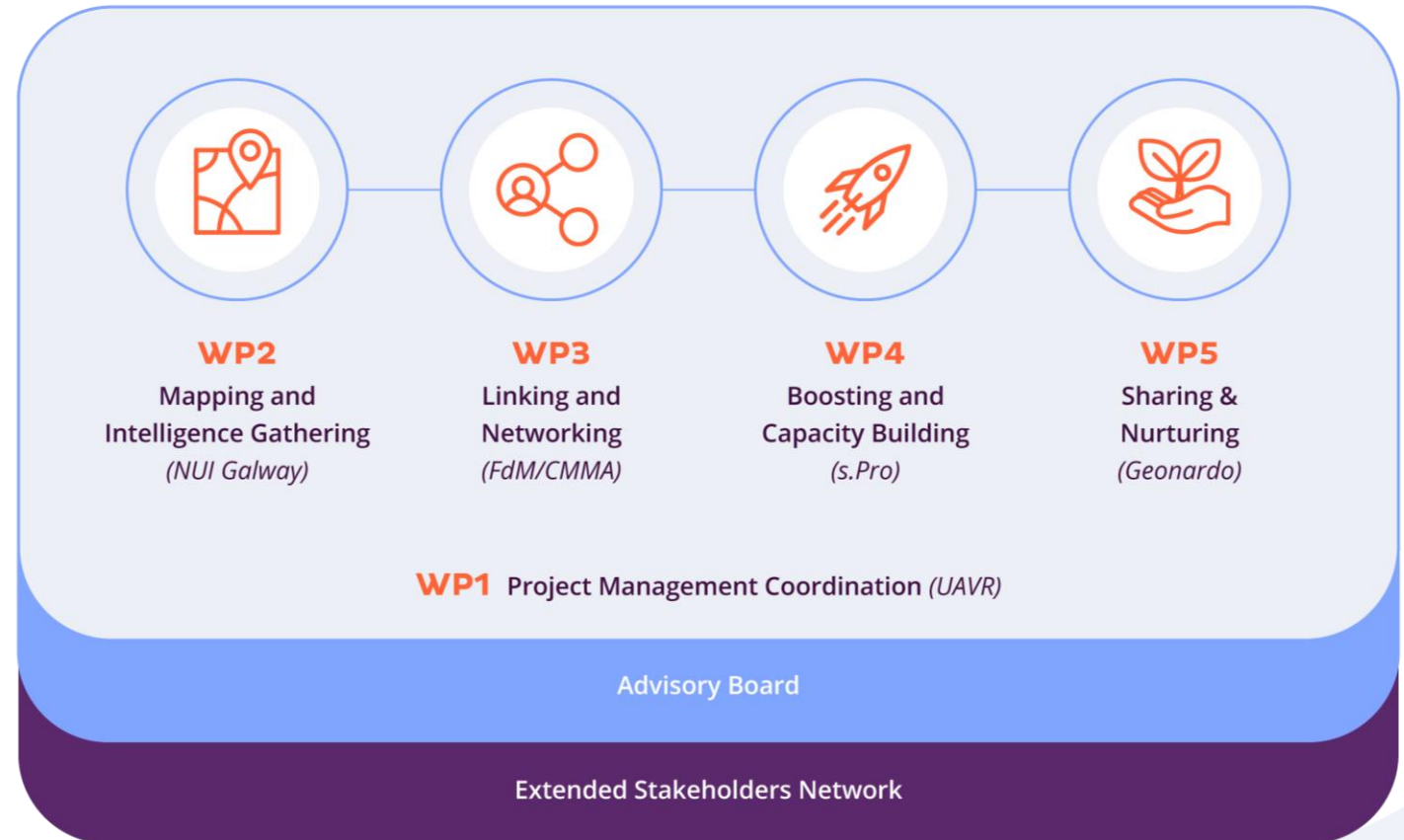
Facilitate **networking and knowledge sharing** through Women Blue-focused retreats in each sea basin.

Assist knowledge and **best practices exchange** and promote training opportunities among sea basins to enhance collaboration in the Blue Economy



Work Packages

- Work Packages (**WPs**) are **groups of activities** and actions that define the work being done in the project.
- WIN-BIG consists of **5 WPs** that are interrelated and coordinated by **WP1** (University of Aveiro)
- Our activities are **supported** by a top-notch **advisory board** and a wide **stakeholder network** that extends **beyond EU borders**.



Living Blue Economy Gender Database

WP2: University of Galway, Ireland

We will **map and report** on the **gender status** of the **Blue Economy** in the:

- Atlantic Ocean (Portugal, France, Belgium, Netherlands, Ireland, Norway),
- Mediterranean Sea (Spain France and Italy),
- Baltic Sea (Germany, Hungary*)
- North Sea (Norway, Belgium and the Netherlands),
- Arctic (Norway, Canada*)
- Black Sea (Bulgaria)

and **provide an aggregate estimate of the EU status of Women in Blue Economy** while creating a **Blue Economy Gender living database.**

Capacity Building Needs

WP2 - University of Galway

We will **identify and map, per basin, capacity building needs** to foster women climbing the leadership ladder in the Economy (*what are the missing links and skills?*) with a special focus on emergent blue economy sectors.

Roadmap

WP2 - University of Galway

We will **develop a roadmap for leadership empowerment for women** in the blue economy and summarize these outputs in **2 policy papers** reporting major findings and suggest a course of action for the EU to leverage women's capacity in the Blue economy.

Networking and Sharing

WP3 – Linking and Networking (FdM/CMMA)

We will promote **women dedicated and tailored networking and sharing experiences**, in a real context, with women-model events formats and focused retreats in three sea basins.

Entrepreneurial training & MOOCs

WP4- Boosting and Capacity Building (s.Pro)

We will promote **fitted training and Learning Labs for entrepreneurship skills development for women per sea basin** to bolster their capacities to aim higher in their careers, focusing on entrepreneurial training and innovative approaches (learning labs, MOOCs and acceleration programs).

Sea-basin exchange

WP4 - Boosting and Capacity Building (s.Pro)

We will **promote cross-basin, cross initiatives and cross projects knowledge and best practices exchange** to foster emergent blue economy sectors data and intelligence gathering.

WIN-BIG Female Inspirational Book

WP5 - Sharing & Nurturing (GEO)

We will **develop a book of WIN-BIG Women Leaders with portraits, case studies and testimonials** of inspirational women and their successful stories to inspire more women to join the blue economy.

Moving & pop-up exhibition

WP5 - Sharing & Nurturing (GEO)

We will **create a moving and pop-up exhibition** of women's testimonies and portraits to promote women's roles and empower them across other EU countries.

European Women in BuE Official Forum

WP5 - Sharing & Nurturing (GEO)

We will develop a **European Women in Blue Economy official forum**, using existing social networks to share capacities and opportunities, events and dedicated content to showcase to civil society, policy and media the best champions of female blue economy.

Women at Sea Documentary

WP5 - Sharing & Nurturing (GEO)



To contribute to luring down gender bias in ocean-related activities and promote women's excellence in Blue amongst younger generations and civil society, we will participate in an **episode of Women at Sea documentary.**

Expected Impacts



**Join the WIN-BIG
stakeholder network
and help us steer our
long-term impact!**



Thank you!



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