

# WIN-BIG **BALTIC** EVENT

Empowering Women in the Baltic Blue Economy:  
Innovation, Growth, and Connection

5-6th November | Kiel, Germany

Organised by: 



Blaue  
Bioökonomie



KIEL  
MARINE  
SCIENCE  
COOPERATION PARTNER

*Alena*



# PANEL 1

## WOMEN ENTERING THE BLUE ECONOMY



**Moderator:**

**Angela Schultz-Zehden**

s.Pro & SUBMARINER Network

WIN-BIG Baltic Event | November 5th | Kiel, Germany



Funded by  
the European Union

# PANEL 1 – WOMEN ENTERING THE BLUE ECONOMY



**Zoe Dippel**

German Ministry of Maritime & Coastal Services,  
Environment



**Tina Martens**

Flanders



**Barbara Weig**

Kieler  
Wirtschaftsförderung



**Eva Strothotte**

FuE-Zentrum FH Kiel

# Zoe Dippel | Federal Environmental Ministry in Germany



*“When women participate in negotiations, peace lasts longer. When girls can go to school, entire generations lift out of poverty. When women enjoy equal job opportunities, economies grow stronger. And with parity in political leadership, decisions are fairer, policies are sharper, and societies are more just. When women and girls rise, everyone thrives.”*

António Guterres, United Nations Secretary-General

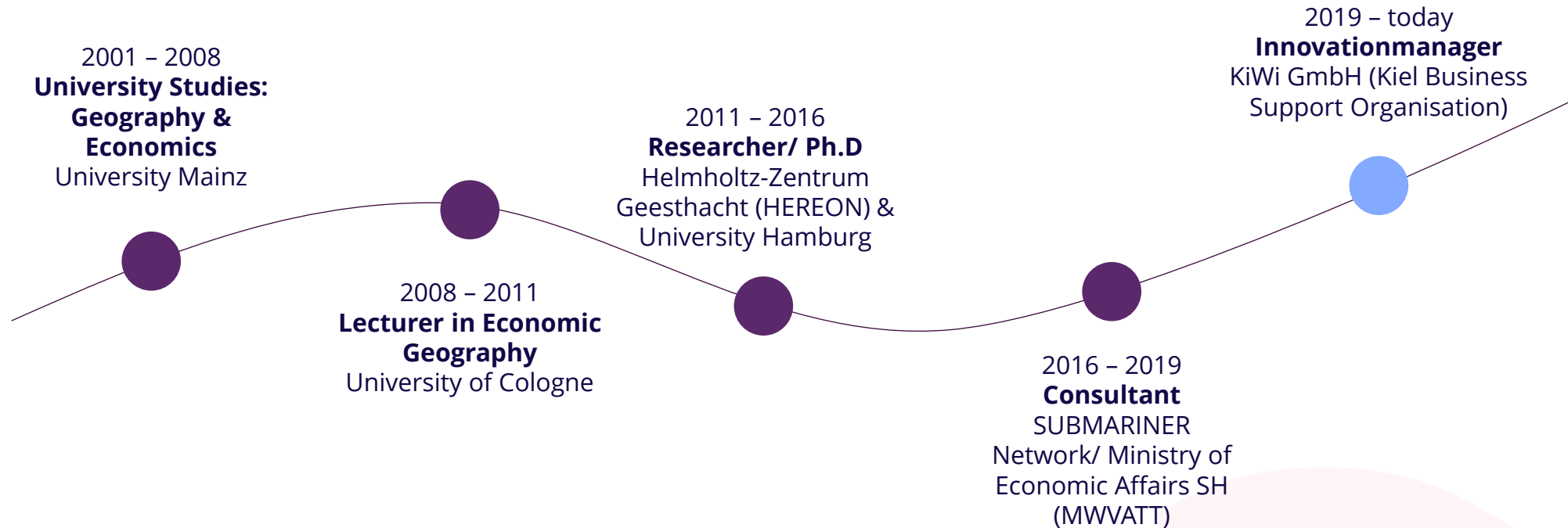


# Barbara Weig | Kieler Wirtschaftsförderung



Live is full of surprises – take the  
chances you get and stay curious!

# How I became who I am



# My learnings

- Networking is a key
- Female role models are important
- Task: Strengthen the visibility of women
- Other Baltic Sea Region countries are ahead of us (Germans) in terms of female careers
- Successful, innovative businesses/ projects need mixed teams, with different strengths and a culture of mutual respect

# Eva Strothotte | FuE-Zentrum FH Kiel



**Eva Strothotte, Project Manager, R&D  
Centre University of Applied Sciences  
GmbH, Germany**

- Master Biology (Fisheries) from Christian-Albrechts-Universität Kiel
- Expertise: Offshore multi-use, aquaculture, nature restoration, environmental impact assessments in international projects (EU and worldwide)
- Working abroad in Canada, USA, Russia, Estonia



# Where do I work?



FINO<sup>1</sup><sup>2</sup><sup>3</sup>

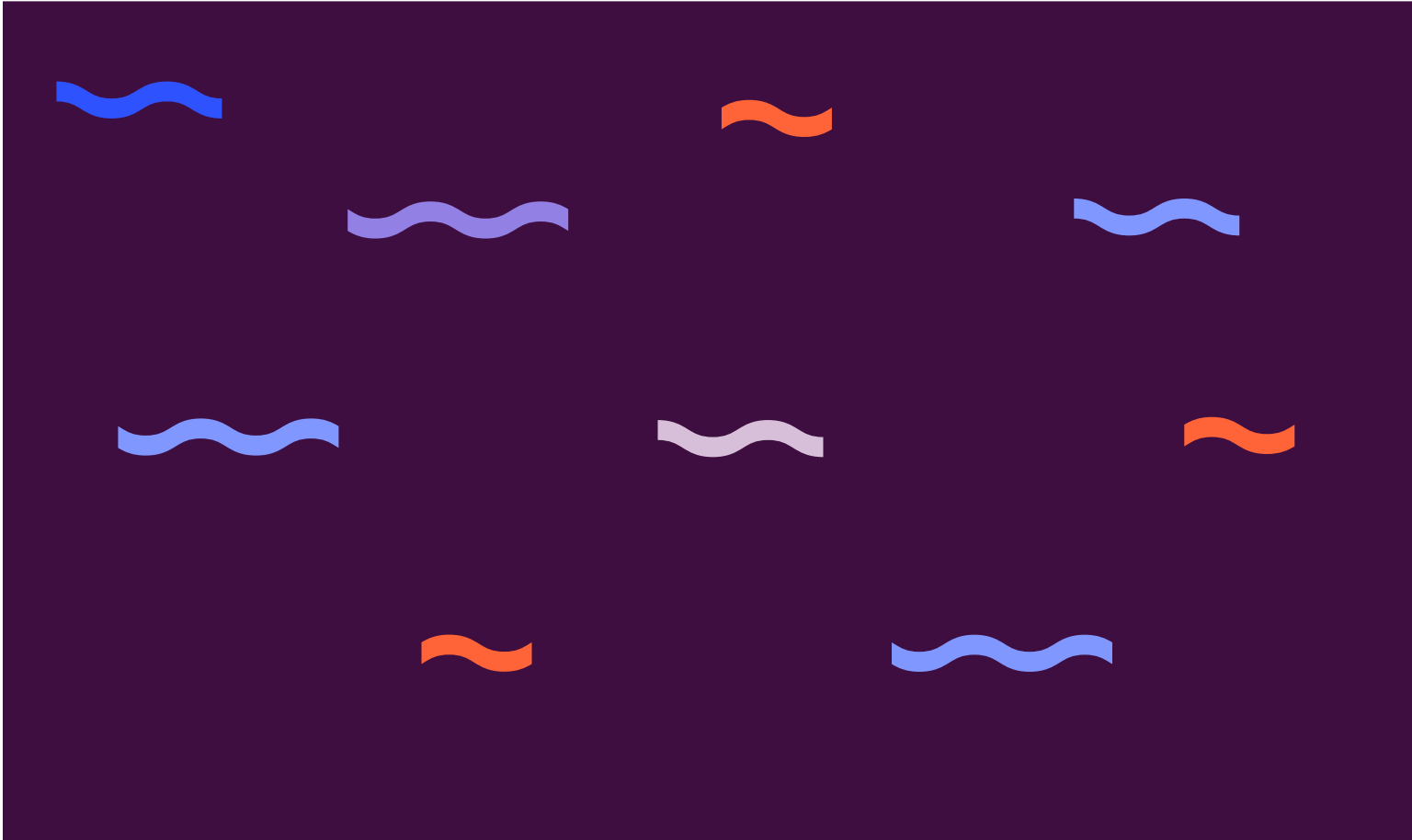
- FUE GmbH: Research and technology organisation founded in 1995 as a gateway between industry and science
- Planning, operating, implementing offshore projects and decommissioning offshore platforms in the North Sea and Baltic Sea since more than two decades in more than 40 projects.



# Whith whom do I work?

- Working with Windparks, aquaculture producers, fishers, shipping companies, licensing authorities, NGOs, research institutions





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**THANK YOU**

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# Questions panel

- **General:** What are 'common' hurdles for women entering the blue economy? What is on their 'wish' list from PERSONAL perspective / from the perspective of the sector they work with ...
- **Zoe:** What role do government policies play in advancing women's participation in the Blue Economy, especially in the North and Baltic Seas?
- **Tina:** How can tools like the 'Diversity & Inclusion Toolbox' be applied effectively to promote gender equity within the maritime sector?
- **Barbara:** What role can connecting with fellow women play in advancing your career and achieving your goals?
- **Eva:** How do you see women's leadership/role in offshore projects ? Which type of opportunities exist for women in this innovative space?