



# WIN-BIG Atlantic Event

25-26.03.2026 | Málaga, Spain



9:15 – 9:30

**Registration**

9:30 – 10:00

**Welcome and Opening**

10:00 – 10:20

**“WOMEN OCEAN CHAMPIONS”**

WIN-BIG book launch

10:20 – 10:35

**Keynote speaker: Sarah Almagro Vallejo**

*Breaking Limits: The Surfer's Mindset*

## Panel 1 Women Driving the Blue Economy: the WIN BIG project

10:35 - 11:25

**Helena Vieira**

Coordinator of WIN-BIG Project, University of Aveiro

**Edel Doherty**

Associate Professor in Economics, Associate Head for Equality, Diversity and Inclusion, University of Galway

**Carmen Camelo**

Vice-Rector for Entrepreneurship and Employability, University of Cádiz, “Women in Spain’s Blue Economy: Status, Gaps, and Sectoral Indicator

**Moderator:**

**Laurance Martin**

Secretary general of Federazione del Mare (FdM)

11:25-11:55

**WIN-BIG Women Ocean Champions Exhibition  
Opening & Coffee Break**

## Panel 2 Telling the Sea: Marine communication in the digital era

11:55– 12:45

**Charlie Sarria**

Researcher, science communicator, contributor to National Geographic Spain, co-founder of the NGO Condrik - *Social media: Science and Outreach*

**Mari Carmen García and Olga Sánchez**

Researchers from the Málaga Oceanographic Center  
*Oceánicas: Women at the Crest of the Wave*

**Carmen Garrido**

Instituto Universitario de Investigación Marina, INMAR  
*From data to storytelling: challenges in marine science communication*

**Myriam Retamero Coro**

CTAQUA - *Technology transfer as a driver of the Innovation Ecosystem: Technology Centres*

**Moderator:**

**Verania Medina**

Commercial and Marketing Director at Costasol Cruises

## Panel 3 Sport, Tourism, and Nature: a way to Experience the Sea

12:45 – 13:35

**Marta Garat**

CEO Novojet, Nautical and Adventure company  
*Lessons from the Sea: Insights on Business, Sport, and Sustainability*

**Mariana Rocha Assis**

Ambassador of SOMA SURF project

**Marta Díaz Barrera**

Blue Economy Ambassador in Spain and Marine Sustainability Advisor at Yacht Clubs - *Paradoxes and Opportunities in a Blue Light*

**Esther Molina**

Manager of Suncruise Andalucía - *Cruises: The Joy of Experiencing the Sea*

**Moderator:**

**Irene Bruzón**

Director of the Benalmadena Marina (Málaga)

13:35 – 15:35

**The Taste of the Sea: Show Cooking with Diego Gallego,  
Michelin-Starred Chef  
Lunch and Networking**

## Panel 4 Synergies for a Competitive Blue Economy

15:35 – 16:25

**Sandra García Torres**

Head of International Projects, BIC EURONOVA, European Business and Innovation Centre (CEEI) of Málaga, and **Mabel Saez**, Coordinator of the CEIMAR-UAL Campus of Excellence - *Best practice example of circular economy in algae: RECONNECT project*

**Tiziana de Nittis**

Project Manager and Senior Expert in EU programmes at the Directorate-General for Knowledge, Research, Employment and Enterprises - *BLUE ECOSYSTEM and the TRAIN LAB methodology*

**Patrizia Griffoni**

Researcher, CNR-IRPPS - *Women in the Blue Economy: WINBLUE project*

**Moderator:**

**Elizabeth Chapman**

Director of international projects, CMMA

16:25 – 17:00

**Closure of the conference**



**10:15 – 10:30**

**Registration**

**Learning Lab 1 How to start a business in the Blue Economy**

**10:30 – 12:30**

**Camila Rodrigues de Carvalho**  
CTO of EONSEA, Spain

**12:30 – 13:30**

**Lunch and Networking**

**Learning Lab 2 Blue BioBased Circular Economy Learning Lab + Social activity**

**13:30 – 15:30**

**Nieta da Ponte**  
CEO of Nieta Atelier, Portugal

**15:30-16:00**

**Coffee Break**

**Exclusive Premiere of WOMEN FROM THE SEA  
Documentary - EU Episode**

**Event Closing**



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the European Union**

